



THE UNITED STATES PATENT AND TRADEMARK OFFICE

POWER OF ATTORNEY

Docket No.

BAAS5002AP

Name of Applicant: William George Bickel and Mark Bryant Goodwillie
Address of Applicant: BATS Inc., 1803 Chapel Hill Road, Durham, NC 27707

Title: THE SNAP BAT - A TRAINING AID FOR BASEBALL/SOFTBALL HITTING
INSTRUCTION

Serial No., if Any: 09/881,237
Filed: June 15, 2001

TO THE ASSISTANT COMMISSIONER FOR PATENTS

The Assistant Commissioner for Patents
Washington, D.C. 20231

Honorable Sir:
I hereby appoint:

The attorneys and practitioners associated with Customer No. 029889

as principal attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Please direct all future correspondence to:

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By:


William George Bickel


Mark Bryant Goodwillie

Dated: 2/28/03